



# HSC's Turkey Trot Run/Walk for Bleeding Disorders

## 2017 Local and National Sponsorship Opportunities

There are a variety of corporate and individual sponsorship opportunities available. To ensure that your company logo is included on the Walk t-shirts and any signage at the event or prior to the event, please provide a copy of your logo on disk, or e-mail a high-resolution jpeg to Sue Martin on or before **October 1, 2017**. We also welcome in-kind donations. In-kind donations can be product, equipment and/or service donations. Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation. For more information on sponsorship opportunities and logo submission, please contact the Walk Manager/Executive Director: Sue Martin @ [sue.martin@hemophiliasc.org](mailto:sue.martin@hemophiliasc.org) or call HSC @ 864-350-9941.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Our Check is Enclosed

In-Kind Sponsor: \_\_\_\_\_ Donation/Product \_\_\_\_\_

Value of Product/Service \$ \_\_\_\_\_

Please send your completed form and contributions to:

Hemophilia of South Carolina, Attn: "HSC Turkey Trot"

439 Congaree Road Suite Box #5, Greenville, SC 29607

Phone (864)350-9941

**Make all checks payable to: Hemophilia of South Carolina**

## Sponsorship Opportunities

(Sponsorship opportunities are open to multiple sponsors)

<b><i>Title Sponsor</i></b>	<b>\$ 5,000.00</b>
<b>Gold Sponsor</b>	<b>\$ 2,500.00</b>
<b>Silver Sponsor</b>	<b>\$ 1,500.00</b>
<b>Bronze Sponsor</b>	<b>\$ 1,000.00</b>
<b>Mile Sponsor</b>	<b>\$ 500.00</b>
<b>Kilometer Sponsor</b>	<b>\$ 250.00</b>
<b>Supporter Sponsor</b>	<b>\$ 100.00</b>

### Title Sponsors \$5,000.00

- ❖ Opportunity to host a Pre-Thank You Recognition Event for volunteers, HSC Chapter and Supporting/Contributing Walk Coordinators/Companies.
- ❖ Logo prominently placed on the Walk T-Shirt & Run Bib Numbers as the Title Sponsor, all posters, signage and other materials as developed, media, newsletters and write-ups.
- ❖ Name prominently mentioned in all press/media releases produced for the event.
- ❖ Prominent recognition displayed at the start/finish point of the run walk.
- ❖ Verbal recognition at the start of the walk event.
- ❖ Logo placed prominently on website walk page and linked to your URL choice.
- ❖ Tented booth for exhibit table to display company materials and information at the walk reception area and **10 free walk registrations** for your company team.

### Gold Sponsors \$2,500.00

- ❖ Logo placed on the Walk T-Shirt, all posters, signage and media, signage along the walk, newsletters and write-ups.
- ❖ Name mentioned in all press/media releases produced for the event.
- ❖ Logo recognition displayed at the start point of the walk.
- ❖ Verbal recognition at the start of the walk event.
- ❖ Logo placed prominently on website walk page and linked to your URL choice.
- ❖ Tented booth for exhibit table to display company materials and information at the walk reception area and **5 free walk registrations** for your company team.

### Silver Sponsors \$1,500.00

- ❖ Logo placed on the Walk T-Shirt, all posters, signage and media, signage along the walk, newsletters and write-ups.
- ❖ Name mentioned in all press/media release produced for the event.
- ❖ Name recognition displayed at the start point of the walk
- ❖ Verbal recognition at the start of the walk event.
- ❖ Logo placed prominently on website walk page and linked to your URL choice.
- ❖ **3 free walk registrations** for your company team.

### **Bronze Sponsors \$1,000.00**

- ❖ Logo Placed on the Walk T-Shirt, all posters, signage and media, signage along the walk, newsletters and write-ups.
- ❖ Verbal recognition at the start of the walk event.
- ❖ Logo placed prominently on website walk page.
- ❖ **2 free walk registrations** for your company team.

### **Mile Sponsors \$500.00**

- ❖ Logo placed on Walk T-shirt and signage along the walk.
- ❖ Name listed in all signage and media, newsletters and write-ups.

### **Kilometer Sponsors \$250.00**

- ❖ Name/company logo placed on Kilometer signage along the walk.
- ❖ Name listed in all signage and media, newsletters and write-ups.

### **Supporter Sponsors \$100.00**

- ❖ Name listed in all media, newsletters and write-ups.

### **In-Kind Sponsors (value of \$500.00 or more)**

- ❖ Logo placed on Walk T-Shirt and signage along the walk.
- ❖ Name listed in all signage and media, newsletters and write-ups.

### **Entertainment Sponsors (DJ, Face Painting, Caricature Drawings, Balloons or other)**

- ❖ Cost of the entertainment product.
- ❖ Name and recognition listed in all signage and media, newsletters and write-ups.

### **Food or Beverage Sponsors**

- ❖ Cost of food or beverage product
- ❖ Name and recognition listed in all signage, media, newsletters and write-ups.