

January 1, 2018

## **Hemophilia of South Carolina 2018 Sponsorship and Charitable Donations Opportunities**

Hemophilia of South Carolina would like to offer the following opportunities for Charitable Donations, Grants and Sponsorship Opportunities to support the bleeding disorders community of South Carolina. We wish to take this opportunity to thank you for your past considerations and support, and for the opportunity to work with you today and in the future. Your support further allows us to support our mission of services and support to individuals in our state and members of HSC that are affected by hemophilia and bleeding disorders. The needs are many for this unique population.

This listing is our known opportunities at this time. However, we are always adding to our programs and services throughout the year so additional support and opportunities may be available at a later date. Please check our website often and feel free to make an appoint to see the executive director at any time throughout the year to discuss additional opportunities you may have to offer. Thank you for your commitment to our mission!

### **February 27-28, 2018**

#### **❖ “HSC State Advocacy/Legislative Days in Columbia**

February 27, 2018 & February 28, 2018 with dinner training on 2.27.18 (evening) and meetings on 2.28.18

Courtyard by Marriott Columbia Downtown at USC  
630 Assembly St.  
Columbia, SC 29201  
803-799-7800

This event has an attendance of 50-125 individuals which includes HSC members, consumers, health care providers, state officials and our Industry partners. Our Chapter partners with Patient Services Inc. (PSI), the National Hemophilia Foundation’s Public Policy team, Hemophilia Federation of America, NORD and other coalition members each year to provide assistance with advocacy awareness and initiatives, legislative training, fine tune our talking points and education on health care access. A working dinner and presentations along with training will take place on Tuesday evening with Legislative meetings on Wednesday morning. We will provide a lunch wrap-up secession on Wednesday.

Support is needed for consumer lodging, travel expenses, training meals, materials and meeting space.

*HSC Premier Advocacy Partner Sponsors*-\$2,500.00- may set up an exhibit table at the dinner event Tuesday evening.

*Dinner Sponsor*- Sponsorship of a dinner working meal, Tuesday evening with or without a speaking engagement to be agreed upon in conjunction with HSC and the Advocacy Team agenda. (Approximately \$2,500.00)

*Lunch Sponsor*- Sponsorship of our wrap-up lunch and may have a verbal speaking engagement opportunity on the importance of advocacy initiatives during lunch wrap-up. (Approx. 15 min with no AV presentation) (Approximately \$1,500.00)

*HSC Advocacy Supporter*- General Charitable Sponsorship to support HSC's Advocacy Program Initiatives. - \$ 1,000.00

All sponsorships will be recognized in writing, verbally, in all newsletters, e-communications, post and pre-event, on the agenda, and any flyers and invites if sponsorships are confirmed in time.

*\*\*All funding must be provided to HSC prior to attending unless pre-approved by the executive director. Company marketing per sponsorship is only guaranteed if written confirmed commitment is provided to the chapter 30 days in advance of the event start date. If the event has an exhibit table, assignments are placed for optimal exposure per sponsorship levels and upon the order of written confirmed commitments.*

## **April 2018**

### *❖ Par for the Clot Charity Golf Tournament Fundraiser & Educational Awareness Campaign*

April 20, 2018

*The Preserve at Verdae*

Embassy Suites Golf and Conference Center

670 Verdae Boulevard

Greenville, SC 29607

This charity fundraiser and educational outreach opportunity is the Chapter's yearly fundraiser and awareness campaign to help support the Chapter's overall mission and advocacy awareness initiatives. Funds raised will also be used to support the educational programs and services we provide to the community throughout the state. The public awareness campaign will increase the knowledge of hemophilia and bleeding disorders and spread awareness of the disease. In 2017, we had 150 participants, volunteers and support staff of Hemophilia of South Carolina and our bleeding disorders community. During the final awards banquet, education on bleeding disorders 101 is made available; the importance of understanding bleeding disorders, public awareness, and the knowledge of the needs of those affected.

There is individual play, foursomes and sponsorships in many levels. Please ask for our brochure and sponsorship page for greater benefits/recognition details or download the sponsorship page

on the Golf Page Link on our website. Additional details will be made available [here](#) in late winter.

[\(http://hemophiliasc.org/programs-and-events/fundraiser-events/par-for-the-clot/\)](http://hemophiliasc.org/programs-and-events/fundraiser-events/par-for-the-clot/)

**Basic Sponsorships Packages:**

**Platinum:** \$5,000.00

**Eagle:** \$4,000.00

**Birdie:** \$3,000.00

**Par:** \$1,500.00

**Corporate Foursome/Hole Sponsorship:** \$750.00

**Golf Carts:** \$500.00

**Flag Pin:** \$500.00

**T-Box:** \$100.00

**Brunch Sponsor:**

**Reception/Awards Ceremony Sponsors, Multiple:** \$2,500.00

**Golf Foursome:** \$380.00

**Individual:** \$100.00

Other donations, raffle gifts, and volunteers are needed!

*\*\*All funding **must** be provided to HSC prior to attending unless pre-approved by the executive director. Company marketing per sponsorship is only guaranteed if written confirmed commitment is provided to the chapter 30 days in advance of the event start date. If the event has an exhibit table, assignments are placed for optimal exposure per sponsorship levels and upon the order of written confirmed commitments.*

**June 2018:**

**❖ *HSC Annual State Meeting and HELLO Educational Conference***

June 1-3, 2018

Embassy Suites Golf and Conference Center

670 Verdae Boulevard

Greenville, SC 29607

**The HELLO Conference: *Helping Embrace Life Learning Opportunities*** is the Chapter's Educational Conference and State Annual Meeting. Presentations and educational programs to support all areas of living well with bleeding disorders are provided so those affected can reach their highest potentials without boundaries.

This is a two-day event open to all HSC members and the bleeding disorder community state-wide, healthcare providers and HSC guests per registration. The attendance can be upwards towards 250. We will include a Friday evening dinner opening event with HSC's mission moments, awards, and a keynote educational presentation. Educational presentations and breakouts will be available on Saturday. Childcare will be available to include programs for

children, youth and teen education. The event will conclude after dinner on Saturday. Those traveling a great distance are provided with a second night stay upon hotel availability. On Saturday, before the meeting begins, during the morning break, lunch break and later afternoon, there we will be exhibiting opportunities for participants to interface one-to-one with participating home care and manufacturing companies and their representatives.

*The Premier Sponsor- \$5,000.00-* to include a top premier location for exhibiting on Saturday, pre-conference an exclusive open exhibit table to meet and greet participants, up to three representatives for the entire event, opportunity on the Saturday morning session to address the entire audience- (First Session for all) 5 minutes of company services, programs and introduce yourself and company highlights. Also may include the opportunity to host any of the following:

1. A hospitality room suite for participants to meet and gathering after the Friday evening Annual Meeting event which includes exhibiting table and marketing materials to be displayed and distributed in room (Friday night pre-exhibiting).
2. Premier Sponsorship of our [Annual Meeting Dinner](#). Annual Meeting Dinner sponsorship or Saturday [Casual Wrap-up Dinner](#) sponsor includes an exhibit table space during this evening event if sponsor desires to display materials.
3. Availability to sponsor a speaker, break-out or children's / teen education if the speaker presentation meets the needs of the HELLO Conference agenda.
  - [All Premier Sponsors](#) will receive company verbal and written recognition included in all marketing materials and write-ups pre and post events and program. All meals included for up to three representatives. A one-page company flyer with company information of programs and services will be included in the on-site welcome packet upon registration at the hotel. (You must supply a pre-approved PDF to the chapter and print materials).
4. Availability to interface with community members- Friday through Sunday.

*Platinum Sponsor- \$2,500.00-* to include a table for exhibiting on Saturday in a prominent location. Sponsorship includes two company representatives present for the Friday night opening event through Saturday evening closing dinner ceremony. Company verbal and written recognition included in all marketing materials and write-ups pre and post event and is included in the program. Availability possible to sponsor a speaker, break-out or children's education. All meals included for two representatives Friday evening through Saturday dinner. Availability to interface with community members- Friday through Sunday.

*\*\*All funding **must** be provided to HSC prior to attending unless pre-approved by the executive director. Company marketing per sponsorship is only guaranteed if written confirmed commitment is provided to the chapter 30 days in advance of the event start date. If the event has an exhibit table, assignments are placed for optimal exposure per sponsorship levels and upon the order of written confirmed commitments.*

**July 2018**

❖ ***HSC Teen Retreat with North Carolina  
“The Carolina Crew”***

Date: July 5-8, 2018  
Camp Canaan  
3111 Sand Island Rd  
Rock Hill, SC 29732

Camp Canaan is located on a 100 acre island in the Catawba River. Our teen retreat is combined with North Carolina and allows teen’s ages 13-18 years with a bleeding disorder, or who have a sibling or parent with a bleeding disorder to come together for the four day weekend to build friendships, independence, learn self-advocacy skills and provide mentoring opportunities. Sponsorships for campers is needed to provide lodging, meals and travel assistance. You will receive marketing recognition in all media write-ups and on our website. You may supply one non-branded marketing material give-a-way for the campers back-pack. Your company logo will be added to the shirts.

*Camp Activities Sponsorship: \$1,500.00*  
*Camp T-shirt Sponsorship: \$1,500.00*  
*Camp Bus Travel Sponsorship: \$500.00*  
*Camp Educational Sponsorship: \$2,500.00 (as available)*

*\*\*All funding **must** be provided to HSC prior to attending unless pre-approved by the executive director. Company marketing per sponsorship is only guaranteed if written confirmed commitment is provided to the chapter 30 days in advance of the event start date. If the event has an exhibit table, assignments are placed for optimal exposure per sponsorship levels and upon the order of written confirmed commitments.*

❖ ***HSC Chapter Day at Camp Burnt Gin***

Date: Camp Week-July 16-21, 2018: Chapter Day TBD (July 17<sup>th</sup> possible) per Camp Director at DHEC and the HTC  
SC DHEC Camp for Children with Special Health Needs  
567 Burnt Gin Rd  
Wedgefield, SC.

Sponsorship Opportunities are available to assist the funding of “HSC’s Chapter Day”. We will partner with the SCHTC and DHEC to provide a special “Chapter” day and event for kids with bleeding disorders from around the state and patients of the Palmetto Health Cancer and Blood Disorders Clinic. Our members of HSC and their children and kids from the entire state are

available to register and attend camp. We also provide gas assistance upon request for families that request financial assistance providing transportation to and from camps throughout SC. Company recognition will be provided in all write-ups and verbally. Unfortunately, there is no availability for Industry to attend camp. We will provide a Chapter Camp t-shirt as part of the camp experience for all campers to take home. Your company logo and/or name will be placed on the back of the shirt as a camp sponsor.

*Camp Activities Sponsorship: \$1,500.00*

*Camp T-shirt Sponsorship: \$1,500.00*

*Camp Family Travel Assistance Sponsor: \$500.00*

*\*\*All funding **must** be provided to HSC prior to attending unless pre-approved by the executive director. Company marketing per sponsorship is only guaranteed if written confirmed commitment is provided to the chapter 30 days in advance of the event start date. If the event has an exhibit table, assignments are placed for optimal exposure per sponsorship levels and upon the order of written confirmed commitments.*

## September-2018

### ❖ *“Keeping it Coastal” Family Educational Camp*

September 21-23, 2018  
Marina Inn at Grand Dunes  
8121 Amalfi Place  
Myrtle Beach, SC 29572

This event is available to individuals and families with immediate family members who either have a bleeding disorder, are carriers of a bleeding disorder or have an immediate family member affected. It is located in the Lowcountry / coastal area to provide educational and supportive services to our community members who have difficulty making events in the Mid-state and Upstate. It is our largest outreach event of the year to our members in this geographical area. The family camp experience is well received and allows us to provide Upstate and Mid-state individuals a coastal educational family experience. A beach theme will be encouraged throughout the weekend. Education and family fun-time support connections with community members will be the optimum outcome of this weekend event. An estimated 225 participants are anticipated. Exhibiting opportunity will be included in the weekend event as it supports the family camp agenda. There will be up to four opportunities to exhibit depending upon sponsorship packages.

*Moby Dick Premier Sponsor: \$5,000.00- Event participation Friday-Sunday to include a top premier location for exhibiting on Saturday, pre-conference Friday night exclusive open exhibit table to meet and greet participants, **up to three representatives for the entire event,***

opportunity Friday night to address the entire audience- 5 minutes max. of company services, programs and introduce yourself and company highlights. Opportunity to host a special event; hospitality room, speaker, meal, children's program or others to be determined as plans are developed. Company verbal and written recognition included in all marketing materials and write-ups pre and post event and on the program. All social media marketing will recognize sponsorship. All meals included for representatives on Friday-Sunday. Company one page flyer with information will be included in the welcome packet. Must be pre-approved and supplied in pdf form to the chapter and printed by company. Company item (unbranded) may be supplied for the welcome bag. The weekend event, Friday to Sunday afternoon, provides exclusive member interactions.

*Great White Shark Sponsor: \$3,000.00-Event participation Friday-Saturday* to include a table for exhibiting on Saturday only in a prominent location and all meals included through Saturday only. Company verbal and written recognition included in all marketing materials and write-ups, pre and post event and program. Sponsorship recognition in all social media marketing. Availability possible to sponsor a speaker, break-out or children's education. Company item (unbranded) may be supplied for the welcome bags. **Two representatives' maximum.** The weekend event, Friday to Sunday afternoon, provides exclusive member interactions.

*\*\*All funding **must** be provided to HSC prior to attending unless pre-approved by the executive director. Company marketing per sponsorship is only guaranteed if written confirmed commitment is provided to the chapter 30 days in advance of the event start date. If the event has an exhibit table, assignments are placed for optimal exposure per sponsorship levels and upon the order of written confirmed commitments.*

## **November 2018:**

November 3, 2018

### **❖ *HSC's "Turkey Trot" 5K Walk / Run for Hemophilia and Bleeding Disorders Fundraiser and Awareness Campaign***

Saluda Shoals Park  
6071 St. Andrews Rd.  
Columbia, SC 29212

This event is one of our primary funding sources to support the Chapter's mission, programs, services and advocacy initiatives of HSC. This fundraiser is open to the entire membership statewide and the general public. Please refer to our chapter brochure and website for the listing of all our programs and services of HSC. The walk also serves as the Chapter's public awareness campaign and allows us to reach a broader base of the general public for awareness and

education on bleeding disorders. 2017 had an attendance of over 280 participants and we will continue this year to strive to increase that number.

Sponsorships will remain the same as 2017 and are available on our Turkey Trot web page, (soon to be updated to 2018) at <http://hemophiliasc.org/programs-and-events/fundraiser-events/turkey-trot/>

To participate and receive a tented exhibit space, the minimum walk sponsorship is the **Gold Level** at \$2,500.00. We will include again this year the availability to host a walk kick-off event.

*\*\*All funding **must** be provided to HSC prior to attending unless pre-approved by the executive director. Company marketing per sponsorship is only guaranteed if written confirmed commitment is provided to the chapter 30 days in advance of the event start date. If the event has an exhibit table, assignments are placed for optimal exposure per sponsorship levels and upon the order of written confirmed commitments.*

## December 2018

### ❖ *HSC Year-End Gathering and Holiday Celebration*

December 8, 2018

Embassy Suites in Columbia, SC

This holiday season event is Hemophilia of South Carolina's year-end meeting of the Chapter and the usual attendance is upwards towards 200 consumers. It is a festive celebration event which includes a keynote speaker and a visit from Santa Claus. Exhibiting is available throughout the event. All charitable donations/sponsorships are needed and welcomed along with non-branded give-a-ways which are bagged and provided to participants. All sponsors and donations will be recognized verbally and in all written write-ups pre and post event, newsletters, e-blasts, invitations and agendas.

*Santa's Big Helper Sponsor-* \$1,500.00- includes premier exhibit table space and meal

*Elf Supporter-* \$1,000.00- includes exhibit table and meal

*Craft Sponsor-* \$500.00- includes attendance for one and volunteer opportunities.

*Meal Sponsor-* To provide sponsorship towards the meal and receive a speaking engagement. (Topic to be agreed upon with HSC and determined appropriate for the occasion)

*\*\*All funding **must** be provided to HSC prior to attending unless pre-approved by the executive director. Company marketing per sponsorship is only guaranteed if written confirmed commitment is provided to the chapter 30 days in advance of the event start date. If the event has an exhibit table, assignments are placed for optimal exposure per sponsorship levels and upon the order of written confirmed commitments.*



**\*\*\*Additional educational funding support is appreciated for:**

- **Consumer educational/support group regional programs- \$5,000.00 Sponsorship includes:** Da Boy'z Men's Program (men and boys), CARE Program (women and girls), YES Program (Parents and Children 0-12 years' program), Young Adult Program. You will receive three exclusive programs throughout the year and in a location of your choice to include providing of the education and HSC providing a fun support group activity for participants.
- **National Annual Meetings Support- \$5,000.00-helps provide funding to members for attending**
- **Chapter's Emergency Assistance Program/Scholarships-\$5,000.00- helps us increase our support to our members**

### ***Quarterly and e-communications with advertising and sponsorship/promotional opportunities***

1. ***The News Infusion Quarterly Newsletter of HSC- Interested companies will be provided the News Infusion advertising and sponsorship policy upon request. Half-page ads are \$600.00 per newsletter, \$2,200.00 per year commitment.***
2. ***E-Blast, Mini News Infusions with Constant Contact- Interested companies will be provided the e-blast advertising and sponsorship policy upon request. (Note: these are "banner" advertisement opportunities). Per year- \$1,000.00.***
3. ***Promotional Company Mail-Outs- Interested companies will be provided HSC's policy upon request. Per mail-out- \$1,000.00.***
4. ***Website Yearly Sponsorship with direct Company Linkage- Interested companies will be provided the website sponsorship package provided by HSC. Our nationally award winning website has over 1200 hits per month. Per year \$1,000.00 linked.***

Date: \_\_\_\_\_

My Company (\_\_\_\_\_ ) intended sponsorship commitments.

**Event Sponsorships:**

Legislative/ Advocacy Days:

\$ \_\_\_\_\_

“Par for the Clot” Golf Fundraiser:

\$ \_\_\_\_\_

Annual Meeting and Education Conference Day:

\$ \_\_\_\_\_

Chapter Day at Camp Burnt Gin

\$ \_\_\_\_\_

Teen Retreat

\$ \_\_\_\_\_

“Keeping it Coastal”, Family Educational Weekend Camp

\$ \_\_\_\_\_

“Turkey Trot Walk” Fundraiser

\$ \_\_\_\_\_

Year-End Holiday Chapter Celebration

\$ \_\_\_\_\_

Support Group Activities

\$ \_\_\_\_\_

**Marketing Sponsorships:**

Newsletter

\$ \_\_\_\_\_

Website

\$ \_\_\_\_\_

E-blast Communications

\$ \_\_\_\_\_

Promotional Company Mail-outs

\$ \_\_\_\_\_

Additional Donation/Sponsorships:

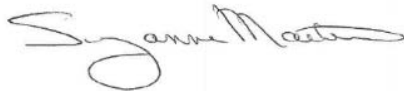
- *National Annual Meetings*-\_\_\_\_\_
- *Chapter’s Emergency Assistance Program/Scholarships*-\_\_\_\_\_

**Total Support of Commitment:** \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Thank you for allowing us to present these opportunities for partnerships in support of our mission here at HSC. We look forward to working with those who support our mission of support, education, advocacy, research, and public awareness of hemophilia and bleeding disorders for those individuals and their families who are affected. Feel free to send your attended sponsorship commitments on the previous page document.*

***Warm Regards,***



***Suzanne (Sue) Martin***  
***Executive Director***  
***864-350-9941***  
***[sue.martin@hemophiliasc.org](mailto:sue.martin@hemophiliasc.org)***